

Are You a Self-Bosser?

What Would an Entrepreneur Do?

Stop Thinking Like an Employee!

Move Forward in Your Business by Unleashing Your Entrepreneurial Wisdom!

Remember the good old days when you had a boss? And what about those whiney co-workers and skimpy vacations?

Aren't you glad those times are over?

Whatever your reasons for starting your own business, you probably brought something with you that you intended to leave behind, something that's hindering your progress. That unconscious baggage is Employee Thinking.

Most of us don't even know we've got it— which makes changing it mighty difficult. If you're like most people, you've

had years of conditioning to think like a good employee—and almost no education about how to think like an entrepreneur.

Unfortunately, many of the things that make us Employee of the Month don't translate at all in running our own business. As Paul Hawken warns us, "Owning a business and working for one are as different as chalk and cheese." The good news is you can learn Entrepreneurial Thinking and put it to work building the business of your dreams. While it does require effort, it's easier than learning a new language or Texas Hold 'em.

Start discarding that unhelpful thinking at ***What Would an Entrepreneur Do?*** a one-day workshop headed up by Barbara Winter, entrepreneur, long-time author, and speaker who teaches people how to be entrepreneurs and create the joyfully jobless life.

EVENT INFO

Date: Sat. April 24, 2010

Time: 9:30am to 4:30pm

Location: Bronte' Bistro—Lexington Green
Inside Joseph Beth Booksellers, Lexington, KY

Cost: \$177 (\$147 before 3/25/10) \$197 at the door
(includes a copy of "Making a Living Without a Job.")

Registration: www.TheSpeakerStudio.net/events

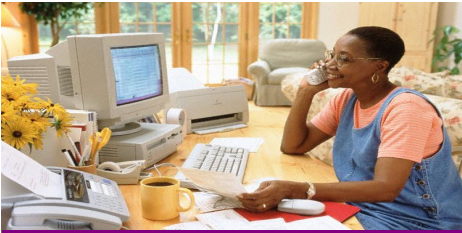
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AGENDA

morning

- What makes entrepreneurs different
- How to recognize and eliminate Employee Thinking
- Six power tools that smart entrepreneurs use
- How to deal with an up and down cash flow
- Why small is the new big

afternoon

- Expand our circle of influence
- Create tipping points
- See opportunities
- Generate more options
- Connect with entrepreneurial thinkers

If you're ready to be an entrepreneur who makes your business an art form, spend a day at What Would an Entrepreneur Do and you'll leave with dozens of ideas and techniques for moving your business ahead while making a difference in the world.

A former high school English teacher, Barbara has turned her considerable energies to the teaching of adults. Her popular seminars, Making a Living Without a Job and Establish Yourself as an Expert, are regularly held throughout the United States, Canada and Europe. She is also the author of the best selling book *Making a Living Without a Job: Winning Ways for Creating Work That You Love* (Bantam Books) revised and updated for today's tough economy.



REGISTRATION FORM

WHO SHOULD ATTEND?

Experienced entrepreneurs and emerging ones with a business idea.



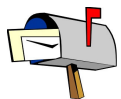
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Cancellation Policy: If you cannot attend, you may send a substitute or receive a credit memo toward a future workshop. If you cancel your registration up to five business days before the workshop, your registration will be refunded less a \$10 registration fee.